



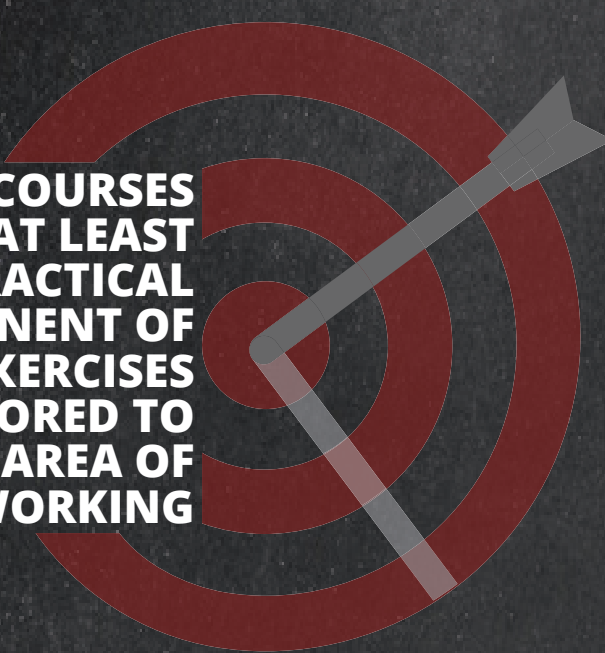
Evaluating &
Enhancing
Public
Policies

TRAINING CATALOGUE

OUR TRAINING CATALOGUE IS DESIGNED TO BEST FIT YOUR NEEDS.

While checking the offered trainings below, you will notice:

- ✓ Our innovativeness in conveying a cutting-edge knowledge
- ✓ Our flexibility in tailoring the service to your needs
- ✓ Our ambition to bridge theoretical insights with issues we learnt in practical applications



**ALL COURSES
HAVE AT LEAST
60% PRACTICAL
COMPONENT OF
EXERCISES
TAILORED TO
YOUR AREA OF
WORKING**

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FINANCETHINK
OUT OF THE BOX

hr

HR EXCELLENCE IN RESEARCH

The consultancy platform of Finance Think



1. DATA ANALYSIS FOR POLICY PURPOSES

Topics covered:

Data collection and sources; Using simple tools for analysis: summary statistics; cross-tabulations; correlations; basic regression; Interpretation of findings; Using findings for policy formulation; Using visualization for impact.

Level: Basic

Duration: Between 10 and 25 hours; tailored to your needs

2. DATA-DRIVEN ADVOCACY AND VISUALIZATION SKILLS

Topics covered:

Conversion of complex results and findings in policy advice and recommendation; Direct and indirect advocacy tips; Advocacy in the public domain; Using visualization for impact; Tools and content needed for visualization

Level: Basic

Duration: Between 10 and 20 hours; tailored to your needs

3. TOOLS FOR COLLECTING DATA

Topics covered:

Design of a questionnaire; Representative sample design; Conduct of field and online survey; Preparation of interview structure; Preparation of focus group discussion; Tips and tricks for the three instruments; Analysis based on qualitative data collection

Level: Basic

Duration: Between 5 and 15 hours; tailored to your needs

4. COST – BENEFIT ANALYSIS

Topic covered:

Costs and benefits that could be directly measured; Assessing qualitative costs and benefits; Basics of discounting; Choosing the appropriate discount factors; Calculating NPV; Specifics of projects with social and environmental impact

Level: Intermediate: Could be combined with “Data-driven advocacy and visualization”

Duration: Between 15 and 20 hours; tailored to your needs. Basic knowledge of MS Excel is required.

5. DATA ANALYSIS IN SPSS / DATA ANALYSIS IN STATA

Topics covered:

Handling of a dataset; Functions for descriptive statistics; Confidence interval estimation and hypotheses testing; Various tests; Simple and multiple regression; Interpretation; Handling of surveys (e.g. LFS); Simulation exercises

Level: Intermediate. Could be combined with “Data analysis for policy purposes” and “Data-driven advocacy and visualization”

Duration: Between 15 and 25 hours; tailored to your needs. Clients choose between SPSS and STATA. Basic knowledge of MS Excel is desirable.

Contact us for prices and all your questions.

Finance Impaq

St. Frederik Shopen 1/2 1000 Skopje

+389 2 6156 168

info@financethink.mk

www.financeimpaq.mk